## News Release

For Release on 1st Dec 2016

## The AssistMobile App from Autologic has been crowned a 'Top Product' award winner in Professional Motor Mechanic Magazine's 2016 reader poll.

The awards, selected on the level of interest and enquiries generated by PMM's 65,000+ readership, recognise the manufacturers and suppliers that have made a real difference to the independent garage technician's ability to maintain the high standards expected of modern day servicing and repairs – whether this is in the form of innovative parts or tools, fault-finding equipment, or garage aids such as technical data, posters, and literature.

PMM Editor, Alex Juggins said: "There's little doubt that we're heading towards a new age for aftermarket repairers, with digital technologies offering them quick and up-to-date information and solutions. Launched to compliment the company's excellent Vehicle Diagnostic Support team, the AssistMobile App helps technicians to get from 'Fault to Fix' even faster using their iOS or Android device. It is, therefore, a worthy winner of one of PMM's 2016 Top Product awards."

Access to the Fault 2 Fix team is now just one-touch away, all from the user's mobile device. Using the integrated VIN barcode scanner, the user can capture the VIN, provide further detail of the vehicle and issues, and use their device's camera to capture and attach photos or videos to support the diagnosis, before submitting the case. The case will then be assessed by a relevant vehicle brand technician, who will contact the user by their preferred method to help resolve the problem. Now in the second phase of development, AssistMobile offers 3 contact methods for users; call, email or In-App 'chat' message.

Keith Witherspoon, UK Operations Manager, explained "Smartphones have become an indispensable means of communication, so it's not surprising that the take up of AssistMobile has been so popular. Our intuitive app is helping improve the overall user experience for our customers. The app was designed specifically to streamline and expedite access to the Fault 2 Fix Team, and offers our customers another platform from which they can communicate directly with our UK Vehicle Diagnostic Support Technicians, who have over 500 years of dealer experience between them. With an average of 7,000 faults fixed each week and a 98% fix success rate, AssistMobile is a convenient way to help technicians get from Fault to Fix, Fast. This is what truly distinguishes Autologic in the marketplace today."

Further planned advancements will see AssistMobile providing access to valuable data, informative guides and even diagnostics! Jeremy Fry, Autologic CEO, expanded "I fully believe that the cloud will enable workshops to conduct diagnostic repairs through handheld devices. The handheld, be it a tablet or a Smartphone, is going to start to become an anchor point between the vehicle and interface and the cloud. We believe that the cloud is going to be the next big advancement in our industry, so I see the mobile phone becoming more central to the workshop. I also believe that there will be a move towards diagnostics being completed in the cloud, which will see simple applets on a handheld device driving an opening to a cloud-based technology that will then affect the diagnostic outcome."

- Ends -

