



**Automotive Service Association®
P R E S S R E L E A S E**

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For Release: Immediate
 News Release ASA-03

Autologic Diagnostics Joins ASA as Corporate Member

NORTH RICHLAND HILLS, TEXAS, *Feb. 1, 2017* – The Automotive Service Association (ASA) has announced one of its latest corporate members: Autologic Diagnostics.

Corporate membership provides an opportunity for companies to expand their relationships with ASA and its leaders in the collision repair and automotive service segments of the industry.

Autologic Diagnostics, based in the United Kingdom and the United States, is a worldwide provider of the first and only fully integrated, cloud-connected aftermarket automotive diagnostic system, Autologic Assist, which helps technicians and automotive service facilities quickly identify faults in vehicles and repair cars faster.

“The members of ASA are precisely the audience that stands to benefit the most from learning more about the many advances of our Assist solution and how it could change the way they do business and improve productivity and efficiency, while also increasing both profitability and annual revenue,” said Kevin Finn, director of strategic partnerships.

“While partnering with ASA allows Autologic to share its expertise with the industry, it also affords the company the ability to learn significantly more about the changing dynamics of the automotive repair marketplace and allows us to stay on top of the cutting edge of change and advancement occurring industrywide. This is very valuable to our growing global enterprise.”

Tony Molla, ASA vice president, welcomed the partnership with Autologic and said,

“We are pleased to add Autologic to our growing list of corporate members and look forward to working with them to help our members stay abreast of the latest technology, as it relates to improving productivity, accuracy and diagnostic capabilities within their individual repair and collision shop enterprises.”

To learn more about ASA’s corporate membership program, contact Dan Risley, ASA president and executive director, at danr@asashop.org.

About ASA

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA serves an international membership base that includes both mechanical and collision repair segments. ASA advances professionalism and excellence in the automotive repair industry through education, representation and member services. For more information, visit www.ASAshop.org.

About Autologic

Autologic Diagnostics, based in the U.K. and the U.S., is a worldwide provider of [Autologic Assist](#), which helps workshops quickly identify faults in vehicles and repair cars faster.

Autologic is the first and only company to bring to market a diagnostic support system like Assist, which joins – on a multifunctional device with one screen – online data resources and superior diagnostic tools with real-time access to a team of expert technicians around the globe. Autologic Assist specifically diagnoses BMW, MINI, Mercedes-Benz, Volkswagen, Audi, Jaguar, Land Rover and Volvo vehicles, some of the world’s most complex vehicles.

From Assist Centers in the United States, United Kingdom, Australia and Germany, the company serves more than 8,000 customers spanning 120+ countries. For more information, visit www.autologic.com or follow the company on Twitter [@autologicassist](#) and [LinkedIn](#).