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AUTOLOGIC DIAGNOSTICS EXPANDS SALES TEAM

Broader Acceptance of the Company's Integrated, Cloud-based Diagnostic Solution Prompts Expansion

COMMACK, NY ... March 6, 2017 ... [Autologic Diagnostics](#), a worldwide provider of the first and only cloud-based, vehicle-connected aftermarket automotive diagnostic solution, announced today the appointment of several new sales professionals to its growing international team.

Ossie Holt, Adam Melanson and Justin Pierce were each named to the post of sales representative for the Company, a role in which they will be responsible for all sales and efforts involved in representing Autologic Assist, the Company's state-of-art diagnostic solution, to the marketplace.

Holt, who will be based in and responsible for the San Francisco Bay area sales efforts, has 20 years of selling experience. Before joining Autologic, Holt was a sales representative at RepairPal, which certifies independent repair shops nationwide to ensure best practices in terms of training, tools, fair pricing and warranties. He handled sales advertising for high-end auto repair shops nationwide.

Melanson brings more than 15 years of sales-related expertise to his new role. Most recently, he was a sales specialist at Spectronics, the world's leading manufacturer of ultraviolet equipment and fluorescent materials, based in Westbury N.Y. He handled sales for U.S. and Canada and also managed training, field support and sales with distributors. He is based in Autologic's North American headquarters office in Commack office, where he handles the metro-N.Y. territory.

Pierce, responsible for Georgia and South Carolina territories, is based in Atlanta. He has 25 years of automotive industry sales experience, five of which were spent specifically in the sale of automotive diagnostics. Most recently, Pierce was a diagnostic sales developer at Snap-On Diagnostics in Georgia and South Carolina, responsible for promotions, sales, service, tech and franchisee support.

Autologic Assist differentiates itself in the marketplace based on its integration of technology. Assist combines extensive online third-party vehicle data resources and a

superior diagnostic (AssistPlus) device with the talent of the Company's Fault 2 Fix Team, consisting of 100+ dealer-trained master technicians who provide real-time vehicle diagnostic support globally. Assist simultaneously integrates this expert knowledge and service, innovative software and a multi-faceted, touch screen

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device -- helping ensure vehicle issues are diagnosed correctly the first time. Assist supports European models, including BMW, Mini, Jaguar, Land Rover, Mercedes-Benz, Volkswagen, Audi and Volvo, across more than 120 countries. The recently launched AssistMobile app complements the full offering, and expands presence at the shop level through its mobile access.

Each of these sales individuals report directly to Allan Heller, national sales manager for Autologic.

Heller commented on the expansion of the Autologic North American sales force, stating: "We are pleased that as we grow, we are attracting high-caliber talent to our global organization. The appointment of these three new sales representatives is indicative of their interest in representing a sophisticated, unparalleled solution like our Autologic Assist in the marketplace coupled with our priority of building a team of dedicated professionals who recognize the value we bring to our customers, and how we fix cars fast, with less dealership referrals, ultimately improving productivity at the shop level."

Holt lives in Berkeley, Calif. Melanson is a resident of Long Beach, NY while Pierce resides in Macon, Ga.

About Autologic

Autologic Diagnostics, based in the U.K. and the U.S., is a worldwide provider of the first and only fully integrated, cloud-connected aftermarket automotive diagnostic system, [Autologic Assist](#), which helps workshops quickly identify faults in vehicles and repair cars faster. This "fault-to-fix, fast" approach quickly and correctly identifies vehicle problems the first time, with fewer dealership referrals, resulting in improved productivity, increased financial benefit, and enhanced customer satisfaction.

[Autologic](#) is the first and only company to bring to market a diagnostic support system like Assist, that joins -- on a multi-functional device with one screen -- online data resources and superior diagnostic tools together with real-time access to a team of expert technicians around the globe. Autologic Assist specifically diagnoses BMW, MINI, Mercedes-

Benz, Volkswagen, Audi, Jaguar, Land Rover and Volvo vehicles, some of the world's most complex vehicles.

From Assist Centers in the United States, United Kingdom, and Australia, the Company serves more than 8,000 customers spanning 120+ countries. From the more than 300,000 cases submitted by customers in the past 12 months, Autologic's 100+ Assist technicians providing support worldwide identified in excess of 50,000 fault codes, supported more than 1,200 different automobile models and successfully fixed 97.5% of all cases submitted.

For more information, visit www.autologic.com or follow the Company on Twitter [@autologicassist](https://twitter.com/autologicassist) and [LinkedIn](https://www.linkedin.com/company/autologic).

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